

Newsletter Blurb Copy

— *Measure M 15 Years* —

Marking 15 Years of Measure M: Progress for Orange County, With More to Come

Fifteen years ago, Orange County voters chose to renew Measure M, the half-cent sales tax for transportation improvements. To mark this midpoint milestone, the Orange County Transportation Authority (OCTA) invites you to explore a new video and interactive [website](#) highlighting how Measure M improves everyday life today while looking forward to improvements through 2041. Learn how tax dollars are being invested, view projects in individual communities through an interactive map, and see key improvements across the county. The video features voices from across Orange County sharing how Measure M supports businesses, improves freeway travel, enhances safety near rail lines, provides transportation alternatives for seniors and people with disabilities, and keeps people moving. Together, they highlight OCTA's ongoing commitment to responsible stewardship and delivering measurable benefits countywide.